

Packaging Management

In support of more sustainable consumption and production patterns for packaging, which require a substantial shift in customer behavior and places new responsibilities on retailers and producers, a corporate-wide Packaging Policy has been announced. This illustrates the Company's overarching commitment towards mitigating environmental impacts, preserving the balance of the ecosystem and optimizing the consumption of natural resources. BJC's key focus areas are illustrated below:

BJC's Sustainable Packaging Commitments



Optimize packaging design to suit stakeholder's needs and requirements and is environmentally friendly;



Support efficiency production and use of packaging;



Reduce single-use plastics and encourage reusable packaging;



Promote the recycling programs (e.g. Tack-Back System) to reduce "throw-aways";



Support the use of bio-based, biodegradable and recyclable packaging;



Support initiatives to recycle materials back into the production cycle;



Promote and support refusing resources which may deteriorate or pollute the environment

The principle of circular economy, substitution for environmentally-friendly material, and the promotion of reuse and recycling are familiar actions infused within BJC’s management. As BJC operates many areas of business, the Company has adopted multiple approaches including optimizing packaging design, reducing the consumption of single use plastics, and increasing public participation for recycling to tackle the global concerns of packaging.

Objective	Project
Optimizing Packaging Design	Reducing Styrofoam Trays
	Redesigning of the Glass Bottles at Thai Glass Industries
	Increasing recycle content of Aluminum Cans at Thai Beverage Can
	Resizing Snack Bags at Berli Jucker Foods
Reducing and Refusing Single-use Plastics	Everyday Say No To Plastic Bags
Recycling	The Green Roof Project for Friends in Need (of “Pa”) Volunteer Foundation, Thai Red Cross
	Thai Glass Industries’ Closed-Loop Production
	ThaiBev X TBC Can to Can

