

11 March 2005

To: The Shareholders
Berli Jucker Public Company Limited

Re: Notice of the Ordinary General Meeting of Shareholders No. 13

At the Meeting No. 58 of the Board of Directors of Berli Jucker Public Company Limited held on 22 February 2005, it was resolved to hold the Ordinary General Meeting of Shareholders No. 13 on Monday, 28 March 2005, at 11.00 hours, at the Meeting Room 1, 12th Floor, Berli Jucker House, 99 Soi Rubia, Sukhumvit 42 Road, Kwaeng Phrakanong, Khet Klongtoey, Bangkok 10110, to consider the following agendas:

Agenda No. 1 To adopt the Minutes of the Ordinary General Meeting of Shareholders No. 12 held on 24 March 2004.

Background The Ordinary General Meeting of Shareholders was held on 24 March 2004. A copy of the Minutes is delivered to the Shareholders together with this Notice. (Enclosure No. 1)

Board's opinion These Minutes are accurate and in accordance with the resolutions of the Meeting. The Shareholders should adopt such Minutes.

Agenda No. 2 To acknowledge the Company's Annual Report and the Board of Directors' Report on the Company's operations for 2004.

Background The report of the operation of the Company for the year 2004 appeared in the Annual Report, which is delivered to the Shareholders together with this Notice. (Enclosure No. 2)

Board's opinion The operations are satisfactory. The report of the Board of Directors on the Company's 2004 operation will be presented to the Shareholders for acknowledgement.

Agenda No. 3 To consider and approve the Company's Financial Statements, Balance Sheet and Statement of Income for the year ended 31 December 2004.

Background The Financial Statements, Balance Sheet and Statement of Income for the year ended 31 December 2004 as audited by the auditor appeared in the Financial Statements section of the Annual Report are delivered to the Shareholders together with this Notice. (Enclosure No. 2)

Board's opinion The Financial Statements, Balance Sheet and Statement of Income for the year ended 31 December 2004 are as audited by the Auditor. The Shareholders should approve the Financial Statements, Balance Sheet and Statement of Income for the year ended 31 December 2004.

Agenda No. 4 To consider and approve the dividend payment based on the Company's operations for 2004.

Background Due to the profitable operation in 2004, the Company proposed the 2004 dividend payment of Baht 4.00 per share. The Company had paid the interim dividend of Baht 1.50 per share on 6 September 2004; there remains the year-end dividend of Baht 2.50 per share to be paid to the entitled shareholders whose names appear in the share register at the date of closing the share register. The Statement of Dividend Payment is delivered to the Shareholders together with this Notice. (Enclosure No. 3)

Board's opinion The proposed 2004 dividend payment at the rate of Baht 4.00 per share is fair. The Shareholders should approve the dividend payment based on the Company's operations for 2004.

Agenda No. 5 To elect Directors to replace those who retire by rotation.

Background In order to comply with the Company's Article 17 which is stipulated that "At every annual general meeting, one-third of the Directors, or, if their number is not a multiple of three, then the number nearest to one-third, must retire from office. The Directors to retire on the first and second years following the registration of the Company, shall be drawn by lots. In every subsequent year, the Directors who have been longest in office shall retire. A retiring Director is eligible for re-election.", there shall be a consideration to elect directors to replace the retired directors. Resumes of Directors are delivered to the Shareholders together with this Notice. (Enclosure No. 4)

Board's opinion The proposed Directors namely, Mr. Chaiyut Pilun-Owad, Miss Atinant Sirivadhanabhakdi, Mr. Thirasakdi Nathikanchanalab, Miss Thapanee Sirivadhanabhakdi and Mr. Staporn Kavitanon, who retire by rotation are suitable to be re-elected and appointed to the Board as all are knowledgeable and capable regarding operations of the Company. The Shareholders should re-elect the proposed Directors to serve the Company for another term.

Agenda No. 6 To fix the remuneration for Directors and Audit Committee Members.

Background In order to comply with the law and the Company's Articles of Association, there shall be a consideration to fix the remuneration for Directors and Audit Committee Members. The Remuneration for Directors and Audit Committee Members is delivered to the Shareholders together with this Notice. (Enclosure No. 5)

Board's opinion The proposed remuneration for Directors and Audit Committee Members at the total amount not exceeding Baht 15,000,000 per year is appropriate. The Shareholders should approve the proposed remuneration for Directors and Audit Committee Members at the due amount and authorize the Chairman to have the right for remunerative allocation to each Director on the basis of duty and responsibility.

Agenda No. 7 To appoint the Auditors and fix the audit fee for 2005.

Background In order to comply with the law and the Company's Articles of Association, there shall be a consideration to appoint the Auditors and fix the audit fee for 2005. The proposed appointees are Auditors from KPMG Phoomchai Audit Limited. The Subsidiaries to be under KPMG Phoomchai Audit Limited's audit is delivered together with this Notice. (Enclosure No. 6)

Board's opinion The Board proposes to appoint Auditors namely,
Mr. Supot Singhasaneh CPA No. 2826 or
Mr. Winid Silamongkol CPA No. 3378 or
Mr. Thirathong Thepmongkorn CPA No. 3787 or
Mrs. Wilai Buranakittisopon CPA No. 3920 of
KPMG Phoomchai Audit Limited to be the
Company's auditors by any one of those is
empowered to conduct an audit and express an
opinion on the Company's annual financial



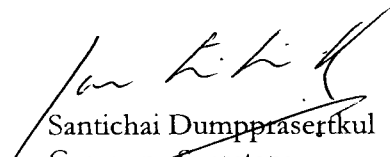
statements. The proposed auditors have been under the Audit Committee's consideration on basis of qualification, quality, efficiency and appropriate remuneration. The respective auditors are suitable to be the auditors of the Company as they are knowledgeable, reputable and approved by The Office of the Securities and Exchange Commission. The annual audit fee of Baht 660,000 and quarterly review fee of Baht 1,080,000 totaling Baht 1,740,000 are justifiable. The Shareholders should approve the appointment of the proposed Auditors and fix the audit fee of Baht 1,740,000 per year.

Agenda No. 8 To consider other business (if any).

Please note that the Company will close the share register from 15 March 2005, at 12.00 hours until 28 March 2005 after the meeting has been adjourned. The shareholders who are entitled to attend and vote at the Ordinary General Meeting of Shareholders No. 13 and entitled to receive the dividend are those whose names appear in the share register on 15 March 2005 at 12.00 hours.

All shareholders are invited to attend at the date, time and place mentioned above. Any shareholder may authorize another person as their proxy to attend and vote on their behalf, in which case please complete the attached proxy form and submit this to the Company Secretary prior to the meeting.

Yours faithfully,
Berli Jucker Public Company Limited


Santichai Dumpprasertkul
Company Secretary

Enclosures:

1. Copy of Minutes of the Ordinary General Meeting of Shareholders No. 12
2. 2004 Annual Report
3. Dividend Payment
4. Directors' Resumes
5. Remuneration for Directors and Audit Committee Members
6. Subsidiaries to be under KPMG Phoomchai Audit Limited's audit
7. Proxy Form
8. Notice to Identification of Shareholders or Representatives
9. Map